

Brewery Application

Scotts Valley Annual Art, Wine & Beer Festival August 19th & 20th, 2017

Taste of Scotts Valley ~ 13th, 2017

18th



July

Application deadline May 1st, 2017. Notification of Acceptance will be posted May 16th, 2017

Name _____

Contact Person _____ Title _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Cell _____

Email _____ Website _____

Awards Received & Accomplishments: _____

Please attach an extra sheet if necessary.

NOTE **All 6 oz pours are purchased with **one \$3 ticket**** -

LIST OF BEER TO BE SERVED/SOLD

Keg Beer Selection (Brewery Tent)

Bottled Beer Sales (Chamber Tent)

_____	Est. QTY_____	Wholesale_____	Retail_____
_____	Est. QTY_____	Wholesale_____	Retail_____
_____	Est. QTY_____	Wholesale_____	Retail_____
_____	Est. QTY_____	Wholesale_____	Retail_____

Beers to be provided for promotion of Festival (minimum 3 bottles):

Estimated ice for needed for the Weekend: _____ (lbs)

\$50 Booth Fee Payable to the Scotts Valley Chamber of Commerce.

Waiver of Liability. As a condition of participation, the undersigned brewery agrees to indemnify, release, defend and hold harmless The Scotts Valley Chamber of Commerce a 501 (c) (6) tax-exempt non-profit corporation and the City of Scotts Valley

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and all their Boards and Commissions, Departments, representatives or customers from any action arising from the agreement or any activity, act or omission, involving or connected to the Scotts Valley's Art, Wine & Beer Festival. The undersigned warrants and represents that he or she is a duly authorized representative or agent of the brewery so named in this agreement and signs in that authorized capacity.

Signature _____ Date _____


Please PRINT Name: _____

(office use only) Date Received: _____ By: _____

Terms and Conditions

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- 1 Please submit your application by May 1st, 2017, to allow for time to place your Brewery in the festival advertising and promotion. Applications should be completed in full at time of submission. Notification of acceptance will be made on May 16 th , 2017
- 2 Breweries will be provided a space ten feet by ten feet (10' x 10'). Each Brewery is required to set up a WHITE ten foot by ten-foot (10'x10') tent. Breweries should provide their own tables and tablecloths for booth. The festival does not provide tents or tables. Tasteful decorations are strongly encouraged.
- 3 There is NO electric power on site. The Chamber will provide ice for the event.
- 4 The Chamber will provide a permit from the ABC.
- 5 Each Brewery is required to: Staff their own booth, have Knowledgeable Brewery Representatives in their booth at all times during festival hours and it is helpful if all servers possess a current Responsible Beverage Server (RBS) card issued by an approved training provider or a LEAD card issued by the State of California Alcoholic Beverage Control (ABC).
- 6 Pours will be only allowed in the current year's beer glass. No double pours will be permitted.
- 7 Buckets full of sold tickets will be picked up at the end of each day. At the end of the festival, the tickets will be counted and the Chamber will pay Breweries 45% of ticket sales within forty five days following the festival.
- 8 Beer drink tickets are sold ONLY by the Chamber at the Ticket Booth.
- 9 Breweries must comply with all Federal, State and local statutes and ordinances.
- 10 The Chamber will provide Brewery name banner to be displayed on the top/front of booth to keep signage uniform. The banner provided should be displayed in a professional and tidy way and banners will be picked up by Brewery coordinator.
- 11 We do not allow selling of Brewery/Brewery Paraphernalia (hats, shirts, glasses) or bottle sales of any kind at the Festival other than the Chamber Bottle Sales Booth.
- 12 Participating Breweries Beer Club sign up sheet will be permitted, however the selling of or the exchange of money, or personal information with the purpose of advance billing and/or shipping will NOT be permitted.
- 13 Chamber hosts a Booth Decorating Competition with First – Third Place Ribbons awarded publicly from the Entertainment Stage. Select a theme and have fun! Presented on Sunday afternoon.
- 14 The Chamber will buy Beer Bottles at Wholesale and sell at Retail plus tax. Bottles not sold in the Festival Bottle Booth should be picked up at the bottle booth after 6:30 PM on the last day of the event. The Brewery will be paid for the sold Bottles after the Chamber receives an invoice for the bottles actually sold at the Festival. Any bottles left behind at the Festival are considered donations to the Scotts Valley Chamber of Commerce and we Thank you.
- 15 If desired, the Brewery may participate in the "Taste of Scotts Valley" Kick-Off Party fundraiser. Breweries would provide at least one to two cases of different beers that will be poured at the Festival and serve 6 oz pours for tasting as a donation to the fundraiser. "Taste of Scotts Valley" will be held July 13, 2017, 6:00 to 8:00 pm at the Hilton Scotts Valley.
- 16 If possible the Brewery will supply bottles of beer for promotion of the Festival
- 17 Any and all revisions to the content of the application must be presented in writing to the Brewery Coordinator, No Later than 4 weeks prior to the Festival. No verbal changes will be accepted at any time.
- 18 Please include your Certificate of insurance by June 15th naming the Taste of Scotts Valley and the Scotts Valley Art, Wine & Beer Festival as Additional Insureds.

Authorized Representative Signature* 

Signature: _____ Date: _____

Please PRINT name: _____