



# Scotts Valley 18<sup>th</sup> Annual Art & Wine Festival Vintner Application August 19<sup>th</sup> & 20<sup>th</sup>, 2017 & Taste of Scotts Valley ~ July 13<sup>th</sup>, 2017

**\$50 Booth Fee Payable to the Scotts Valley Chamber of Commerce.**

*Application deadline May 1st, 2017. Notification of Acceptance will be posted May 16th, 2017.*

Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Awards Received & Accomplishments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please attach an extra sheet if necessary.**

**NOTE** \*\*All 2 oz pours are purchased with **one** \$3 ticket\*\* A 2oz pour cap is required.

**LIST OF WINES TO BE SERVED**

Variety/Origin	Year	Bottle Price Wholesale	Bottle Price Resale
_____	_____	\$ _____	_____
_____	_____	\$ _____	_____
_____	_____	\$ _____	_____
_____	_____	\$ _____	_____
_____	_____	\$ _____	_____

• **Estimated Ice for wine needed for the Weekend:** \_\_\_\_\_ (lbs)

• **Wines to be provided for promotion of Festival** (minimum 4 bottles):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Waiver of Liability As a condition of participation, the undersigned winery agrees to indemnify, release, defend and hold harmless The Scotts Valley Chamber of Commerce a 501 (c) (6) tax-exempt non-profit corporation and the City of Scotts Valley and all their Boards and Commissions, Departments, representatives or customers from any action arising from the agreement or any activity, act or omission, involving or connected to the Scotts Valley's Art and Wine Festival. The undersigned warrants and represents that he or she is a duly authorized representative or agent of the winery so named in this agreement and signs in that authorized capacity.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please PRINT Name: \_\_\_\_\_

**(office use only)** Date Received: \_\_\_\_\_ By: \_\_\_\_\_

2016 SCOTTS VALLEY ART WINE & BEER FESTIVAL

**Terms and Conditions**

1. Please submit your application by **May 1st, 2017**, to allow for time to place your winery in the festival advertising and promotion. Applications should be **completed in full** at time of submission. Notification of acceptance will be made on **May 16<sup>th</sup>, 2017**
2. Wineries will be provided a space ten feet by ten feet (10' x 10'). Each winery is required to set up a **WHITE** ten foot by ten-foot (10'x10') tent. Wineries should provide their own tables and tablecloths for booth. *The festival does not provide tents or tables.* Booths are to ALWAYS look professional. Decorations are strongly encouraged.
3. There is NO electric power on site. The Chamber will provide ice and water containers with dispensers for the event.
4. The Chamber will provide a permit from the ABC.
5. Each winery is *required* to: Staff their own booth, have Knowledgeable Winery Representatives in their booth at all times during festival hours and it is helpful if all servers possess a current Responsible Beverage Server (RBS) card issued by an approved training provider or a LEAD card issued by the State of California Alcoholic Beverage Control (ABC).
6. Pours will be only allowed in the current year's wine glass. *No double pours will be permitted.*
7. Buckets full of sold tickets will be picked up at the end of each day. At the end of the festival, the tickets will be counted and the Chamber will pay Wineries 45% of ticket sales within forty five days following the festival.
8. Wine drink tickets are sold **ONLY** by the Chamber at the Ticket Booth.
9. Wineries must comply with all Federal, State and local statutes and ordinances.
10. The Chamber will provide winery name banner to be displayed on the top/front of booth to keep signage uniform. The banner provided should be displayed in a professional and tidy way and banners will be picked up by winery coordinator.
11. We do not allow selling of Winery/Brewery Paraphernalia (hats, shirts, glasses) or bottle sales of *any* kind at the Festival other than the Chamber Bottle Sales Booth.
12. Participating Wineries Wine Club sign up sheet will be permitted, however the selling of or the exchange of money, or personal information with the purpose of advance billing and/or shipping will NOT be permitted.
13. Chamber hosts a Booth Decorating Competition with First – Third Place Ribbons awarded publicly from the Entertainment Stage. Select a theme and have fun! Presented on Sunday afternoon.
14. The Chamber will buy Wine Bottles at Wholesale and sell at Retail plus tax. Bottles not sold in the Festival Bottle Booth should be picked up at the bottle booth after 6:30 PM on the last day of the event. The Winery will be paid for the sold Bottles after **the Chamber receives an invoice for the bottles actually sold at the Festival**. Any bottles left behind at the Festival are considered donations to the Scotts Valley Chamber of Commerce and we Thank you.
15. The Winery agrees to participate in the "Taste of Scotts Valley" Kick-Off Party fundraiser. Wineries will provide at least one to two cases of different varietals that will be poured at the Festival and serve 2 oz pours for tasting as a donation to the fundraiser. **"Taste of Scotts Valley"** will be held **July 13, 2017**, 6:00 to 8:00 pm at the Hilton Scotts Valley.
16. **There will be a winery meeting prior to the "Taste of Scotts Valley" event July 13<sup>th</sup> at 4:30 at the Hilton.**
17. ***Each winery will supply 4 bottles of wine for promotion of the Festival – For marketing purposes. These can be brought to the winery meeting on July 13th.***
18. Any and all revisions to the content of the application must be presented **in writing** to the Winery Coordinator, No Later than 4 weeks prior to the Festival. **No verbal changes will be accepted at any time.**
19. Please include your Certificate of insurance by June 15<sup>th</sup> naming the Taste of Scotts Valley and the Scotts Valley Art, Wine & Beer Festival as Additional Insureds.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please PRINT name: \_\_\_\_\_