



Festival Sponsorship Benefits at a Glance

	DOUBLE GOLD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Sponsorship Level	\$5,000	\$2,000	\$1,000	\$500
Your organization is equal in placement and credit with The Scotts Valley Chamber of Commerce on all marketing products.	✓			
Your organization name is mentioned in all paid television spots as a primary sponsor of the Festival.	✓			
Your organization name & logo imprinted on all Festival T-shirts and tote bags.	✓			
Business exhibit booth spaces provided.	4 Spaces	2 Spaces		
Public "Thank You" for your organization announced from the entertainment stage throughout both days.	✓	✓	✓	✓
Your organization name and logo on "Thank You" banner displayed prominently at festival entrance.	✓ Largest Placement	✓	✓	✓ (no logo)
Your organization name, logo, and clickable website link prominently displayed on festival website and Facebook page.	✓	✓	✓	✓ (no logo)
Your organization name, logo, and clickable website link in all email promotions.	✓	✓	✓	✓ (no logo)
Your organization name and logo on festival posters.	✓	✓	✓	✓ (no logo)
Posts on Facebook and Twitter thanking your organization for supporting the Festival.	✓ (5 posts)	✓ (4 posts)	✓ (2 posts)	✓ (1 posts)
Other benefits as agreed.	✓	✓	✓	✓

Booth info: Promote your business with handouts, demonstrations, raffles, or other activities to engage festival visitors. (Sponsors must provide their own white tents.)